

JT OPEN INTERNATIONAL CONFERENCE 2016

# THE OPEN ROAD

ADVENTURE HOSTED BY SIEMENS



## AGENDA OVERVIEW

Manuel Loeffler  
Siemens PLM Software

Aug-27-2016

# AGENDA – SEPTEMBER 6, EVENING RECEPTION

Time	Speaker(s)	Presentation Topic	Presentation Type
5:00 pm	MRB/TRB Leaders	MRB and TRB Joint Fall Session - <b>JT Open Program Members only</b>	Recap/Updates
6:00 – 8:00pm	Registration Desk open		
7:00 pm	n/a	Registration and evening reception - Open to <b>ALL</b> Conference Attendees	Reception

**Location: Embassy Suites by Hilton Seattle Bellevue**

3225 158th Avenue Southeast  
Bellevue, Washington, 98008

Phone: +1 (425) 644-2500



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# AGENDA – SEPTEMBER 7, DAY 1

**Location:** Building 92 (Visitor Center)  
15010 NE 36th Street,  
Redmond, WA 98052

Time	Speaker(s)	Presentation Topic	Presentation Type
8:30	n/a	Registration Table Open	
8:30 – 8:45	Day 1 Speaker Meeting in Conference Room	- Final presentations submitted if changed - Room layout and daily logistics discussed	Preparation
9:00	Andy Swiecki	Opening Remarks, Agenda Overview	Announcement
9:20	JT Open Team	Welcome & Introduction	Announcement
9:30	Dr. Siegmar Haasis (Daimler)	Digital Transformation at Daimler enabled by JT	Keynote
10:05	<b>Break</b>	<b>Break</b>	<b>Break</b>
10:20	Andrew Hill (Microsoft)	How Microsoft Designed Surface	Technology Showcase
10:55	Dr. Richard Riff	JT Format & Applications – Past, Present & Future	Keynote
11:30	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
12:30	Prof. Alfred Katzenbach	JT in Automotive – a continuing story of success	Keynote

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# AGENDA – SEPTEMBER 7, DAY 1 – PART 2

Time	Speaker(s)	Presentation Topic	Presentation Type
1:05	Dr. Sebastian Handschuh (Daimler)	JT for Supplier Collaboration/The Model-based Enterprise	JT Use Case
1:40	Matt Johnston (Orbital ATK)	Industry Focus - Aerospace Topic	JT Use Case
2:15	<b>Break</b>	<b>Break</b>	<b>Break</b>
2:30	Honda	JT Use Case at Honda	JT Use Case
2:45	Joel Rosenbaum (Bentley), Torsten Beste (Siemens)	JT at Bentley	JT Use Case
3:20	Mohsen Rezayat (Siemens)	AR/VR Applications	JT Use Case
3:55	Jay Nungesser (Siemens)	Geo-fencing introduction	JT Technology
4:10	D’Arcy Salzman (Microsoft)	The making of Hololens and applications	Technology Showcase
4:45	Conference Wrap-up, Instructions/Directions for Dinner Location & Entertainment		
5:05	Heading out for Evening Entertainment (Transportation provided)		
6:00	Dinner at the Museum of Flight		
9:00	Return to Microsoft Campus/Hotel		

# AGENDA – SEPTEMBER 8, DAY 2

**Location:** Building 92 (Visitor Center)  
15010 NE 36th Street,  
Redmond, WA 98052

Time	Speaker(s)	Presentation Topic	Presentation Type
8:30 – 8:45	Day 2 Speaker Meeting in Conference Room	- Final presentations submitted if changed - Room layout and daily logistics discussed	Preparation
9:00	Ilan Weitzer (Ford)	Welcome to Day 2	Announcement
9:10	George Allen (Siemens)	JT Keynote from Technology Perspective	Keynote
9:55	Dick Dietz (Siemens)	JT Open Toolkit Update	JT Technology
10:20	<b>Break</b>	<b>Break</b>	<b>Break</b>
10:35	Mike Zink (Siemens)	JT2Go Update	JT Use Case
11:00	Vendor Panel	Participants from: Bentley, Coretech, Elysium, ITI, Theorem and Vcollab	Panel Discussion
12:15	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>

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## AGENDA – SEPTEMBER 8, DAY 2 – PART 2

Time	Speaker(s)	Presentation Topic	Presentation Type
12:15	Lunch	Lunch	Lunch
1:15	Adrian Lannin (3MF)	3D Printing and JT	JT Technology
1:50	Vikal Sachdeva (FCA)	JT Evolution and Use Cases at FCA	JT Use Case
2:25	Simon Floyd (Microsoft)	Mobilizing JT with Microsoft	JT Use Case
3:00	JT Open Team	Give Away	
3:20	JT Open Team	Conference Summary & Wrap-up	
3:45	Simon Floyd (Microsoft)	Microsoft Campus Tour	Optional

# AGENDA – SEPTEMBER 9 OPTIONAL: MICROSOFT EVENT

Time	Speaker(s)	Title	Focus
8:00	D'Arcy Salzman, Director Hololens Commercial	<b>Hololens Experience Group 1</b>	Mixed reality demos
8:00	Simon Floyd	Welcome	
8:15	Caglayan Arkan, GM for M&R	Microsoft in Industry, Manufacturing & Resources	State of the industry, solutions
9:00	Sharieff Mansour or Colin Masson, Director in Cloud & Enterprise	Microsoft's Internet of Things Solutions for Manufacturers	Azure IoT Suite, Cortana Intelligence
10:00	<b>Break</b>	<b>Break</b>	<b>Break</b>
10:30	D'Arcy Salzman, Director Hololens Commercial	<b>Hololens Experience Group 2</b>	Mixed reality demos
10:30	Simon Floyd	Rolls-Royce IoT Solution	Connected products, IoT
11:00	Matt Chapman, Product Manager for Surface	Surface in Engineering	Surface Pro4, Book and Hub
11:30	Dan Plastina, Partner Director Security	Secure Collaboration with JT	Azure RMS
12:00	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
13:00	D'Arcy Salzman, Director Hololens Commercial	<b>Hololens Experience Group 3</b>	Mixed reality demos
13:00	Tejas Karmarkar, Kurt Niebuhr, Product Manager for Azure HPC	Big Compute for Engineering Analysis & Simulation	HPC in the Cloud
14:00	Mike Zawacki, Senior Software Development Engineer	Microsoft Azure	Azure Compute Instances
15:00	Simon Floyd	Close, departures	